

CRITERION 5
SERVICE TO THE UNIVERSITY AND COMMUNITY.
(20%)

Goal:	Method:	Documentation:	ED Goal:
1. Participate on a university-based committee	1a. Volunteer to serve on a university committee.	Email and/or Notes HLC Distance Learning Agenda Faculty Improvement Committee Minutes Graduate Curriculum Committee Minutes	1.1 1.2 3.1 3.2 3.3

2011-2012 Summary:

- I participated in one university-based committee (faculty improvement) and also served as the campus coordinator for the SMSU faculty book club series with online teaching/learning as the focus. As part of this series, the faculty studied and discussed several books as well as received many teaching materials free. As a culminating event for the series, I was able to secure world-renown authors/speakers, Dr. Rena Palloff and Dr. Keith Pratt, to present to SMSU faculty on the topic of online teaching and learning. As part of this, we were able to offer CEU's to the faculty.
- I volunteered to participate in a meeting with HLC and their review of the distance learning programs (9-12-11).

2012-2013 Summary:

- I participated in two university-based committees (faculty improvement and graduate curriculum) and served as the campus coordinator for the SMSU faculty book club series for which I am preparing a series on blogging as the focus. As part of this series, the faculty will study and discuss several books as well as received many materials free. Additionally, I served on a committee to develop and implement the AE courses for SMSU.

2013-2014 Summary:

- I participated in two university-based committees (faculty improvement and graduate curriculum).

2014-2015 Summary:

- I participated in one university-based committee (graduate curriculum).
- I was invited and participated in the 10/21 HLC Graduate Curriculum Meeting.
- I actively engage with and participated in the SMSU Ed consultant meetings.

- When looking at the extra things I do for SMSU, I put together a list of unofficial committees that I serve on. These include the following:
 - LC Retention: As a learning community faculty member, I work diligently on the retention of my learning community students. I work on first getting them, then retaining them until completion of the program.
 - LC Conference: As a learning community faculty member, I work hard to assist with the development and marketing of our graduate research conference. It is a high quality forum to disseminate the great research our students are doing as well as an enhancement to our already exhaustive marketing efforts.
 - Student Support: As a learning community faculty member, I am diligent with registration reminders, answering questions, responding to concerns, sending reminders of SMSU requirements, providing book lists, advertising the program and disseminating other information through means such as Facebook, blogs, phone, email and face-to-face.
 - Strategic Planning & Marketing: As a learning community faculty member, I am constantly looking at various strategies to improve our marketing. Figuring out the how, what, what, and why of our marketing is important to me. Further, I am continually engaging in market analysis of the various markets to which we may or may not seek.
 - Revenue Generating: As a learning community faculty member, it has been a priority to look for and create revenue generating proposals. Here are just a few I have worked on over the course of this PDP period:
 - Ma Plus
 - Iowa Expansion
 - Des Moines Proposal
 - Learner’s Edge Initiative
 - Administrative Licensure
 - Financial Analysis of LC (Focused on improvement and expansion)
 - Professional Development & Curricular Refinement: As a learning community faculty member, I am constantly reviewing the curriculum of our program and looking for ways to improve it. We collect a vast array of data that assist us in informing our decisions. Here are a few of the things that have been covered this year:
 - Portfolio
 - Action research
 - Resource sharing and exploration
 - Mentoring: As a learning community faculty member, it is of importance to me to mentor those around me and with whom I work. This includes my students, my co-facilitators and any other colleagues that may request it. This past year, an example of a colleague that I have mentored is Cori Ann Dahlager. I have helped her with many marketing ideas and products that I have found useful in the expansion of my research organization.

2. Student Services	2a. Assist students with registration issues. 2b. Assist students with admissions issues. 2c. Assist with bookstore services. 2e. Maintain student support from home office 24/7. 2f. Assist with financial aid services. 2g. Assist with library services. 2h. Maintain traveling library for LC. 2i. Take LC credit split but remain on site 100% of the	Emails from students Departmental Requests Unordinary Professor Blog Dr. Yerigan’s SMSU LC Blog	1.1 1.2 1.3 1.4 1.5
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	time.	Learning Community Facebook Page LC Ambassador Program Development & Grant	
<p><u>2011-2012 Summary:</u></p> <ul style="list-style-type: none"> I continue to work with my students on registration issues, admission issues, providing books, answering/directing to financial information, and much more. I try to make my off-campus students have a seamless customer service experience by either stepping in for the campus staff or directing them to the correct campus staff that can help them. It is important to me that our off-campus students feel like they are important to SMSU. <p><u>2012-2013 Summary:</u></p> <ul style="list-style-type: none"> I continue to work with my students on registration issues, admission issues, providing books, answering/directing to financial information, and much more. I try to make my off-campus students have a seamless customer service experience by either stepping in for the campus staff or directing them to the correct campus staff that can help them. It is important to me that our off-campus students feel like they are important to SMSU. <p><u>2013-2014 Summary:</u></p> <ul style="list-style-type: none"> I continue to offer a blog for former learning community students and other educators. On this blog, I share educational information, updates and provide a forum for sharing. Further, I have worked with Stacie Mulso and Cori Ann Dahlager to develop and maintain a special landing page for SMSU Learning Communities. I have written much of the original content for this site. I continue to work with my students on registration issues, admission issues, providing books, answering/directing to financial information, and much more. I try to make my off-campus students have a seamless customer service experience by either stepping in for the campus staff or directing them to the correct campus staff that can help them. It is important to me that our off-campus students feel like they are important to SMSU. <p><u>2014-2015 Summary:</u></p> <ul style="list-style-type: none"> I continue to work with my students on registration issues, admission issues, providing books, answering/directing to financial information, and much more. I try to make my off-campus students have a seamless customer service experience by either stepping in for the campus staff or directing them to the correct campus staff that can help them. It is important to me that our off-campus students feel like they are important to SMSU. 			
3. LC Marketing Assistance	3a. Assist with developing and implementing programs/projects that will increase learning community enrollment.	Emails Copies of Projects	1.2 1.6

		<p>Unordinary Professor Blog</p> <p>Dr. Yerigan's SMSU LC Blog</p> <p>Learning Community Facebook Page</p> <p>LC Ambassador Program Development & Grant</p> <p>Graduate Hooding Program</p>	
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2011-2012 Summary:

- I developed a blog for former learning community students and other educators. On this blog, I share educational information, updates and provide a forum for sharing.
- Further, I have worked with Stacie Mulso and Cori Ann Dahlager to develop a special landing page for SMSU Learning Communities. I have written much of the original content for this site. It can be found at www.smsu.edu/campuslife/learningcommunity
- Attend campus events such as master's graduation hooding ceremony/continental breakfast, and commencement. This year, I volunteered to assist with the hooding of our graduates.
- As part of the learning community faculty efforts to expand our market, I assisted with writing the application for programming in Iowa. Just last week, we were approved to move forward with marketing in Iowa.
- This year, I have helped aggressively with marketing. I have spent several hours recruiting via face-face conversation, email, phone calls, attending marketing sessions and by distributing fliers. Ms. Dahlager and I spend several days working on marketing materials (an incentive program, ambassador program, newsletter template, contacts, calling scripts, timelines, branding) and a comprehensive marketing plan. Further, I was able to secure roughly \$2500 in free marketing materials through my partnership with 4-Imprint as well as a \$1600 grant from the Foundation. All of these funds have been utilized to augment the budget for the learning community marketing.

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- This year, I made several recruitment visits, sent dozens of email, and made many phone calls. Additionally, I hand wrote many cards to prospective students on SMSU notecards.
- I took the time this year to build a professional website to share with my students and prospective students. The page helps these professionals get to know me and my background better. After the launch of this site, I received a great deal of positive feedback from students and their districts.

2014-2015 Summary:

- I continue to offer a blog for former learning community students and other educators. On this blog, I share educational information, updates and provide a forum for sharing.
- This past year I have aggressively worked on gathering a FB following with local educators. I post educational information and highlight current and past learning community students and their accomplishments. I also utilize this page to promote SMSU as the best place for teachers to continue their education. I often use this FB site to route readers to my blog for additional education news.

4. Community Service	4a. Provide financial contributions to the surrounding communities.	Financial Contribution List	1.1
	4b. Provide service contributions to the surrounding communities.		1.3
		Service Contribution List	2.1
			2.2
		Community Donation Sheet	2.3
		Community Liaison Calendar	
	SMSULC Landing Page		

2011-2012 Summary:

- My work with the community remains very strong. I volunteered with several organizations and donated well over five hundred hours this year and several thousand dollars. Some of these organizations include Minnesota Adopt a Highway, SMSU Foundation, Infinitely Clint Foundation, Red Bin Donations, Red Cross, American Heart Association, Gideon's, Rock Haven, HRLC, and the MN Paralyzed Veterans to name a few. Additionally, I have hosted a weekly community book study, initiated a writing project with former students who are incarcerated and organized an outreach project with inmates and their children through the Angel Tree Network.

2012-2013 Summary:

- My work with the community remains very strong. I volunteered with several organizations and donated well over four hundred hours this year and several thousand dollars. Some of these organizations include Minnesota Adopt a Highway, SMSU Foundation, Infinitely Clint Foundation, Red Bin Donations, American Heart Association, Rock Haven, HRLC, and the MN Paralyzed Veterans to name a few. Additionally, I have hosted a weekly community book study.

2013-2014 Summary:

- As founder of the Infinitely Clint Foundation, I have continued to operate/offer a scholarship based on random acts of kindness. This year, donations were collected, advertising was done, a call for applicant nominations went out, the committee had to be assembled and recipients/scholarships determined. Recipients were selected and a banquet was held. We were able to give \$1200 to 12 nominated YME seniors.
- My work with the community remains active. I volunteered with several organizations and donated well over six hundred hours this year and several thousand dollars. Some of these organizations include Minnesota Adopt a Highway, SMSU Foundation, Infinitely Clint Foundation, Red Bin Donations, American Heart Association, Rock Haven, HRLC, and the MN Paralyzed Veterans to name a few. Additionally, I have hosted a weekly community book study.

2014-2015 Summary:

- This academic year, I have donated time by volunteering with several community organizations and have donated well over 500 hundred hours this year and several thousand dollars. Some of these organizations include Minnesota Adopt a Highway, Infinitely Clint Foundation, Red Bin Donations, Red Cross, Rock Haven, HRLC, and Prairie Five Head Start to name a few.
- Additionally, I continue to donate all the proceeds from my book, *No Ordinary Son: A Journey through Death & Living Again* to charity. To date, this is several thousand dollars.
- I have donated several copies (\$600 value) of my book to the Marshall High School staff to support their efforts in learning about the topic of trauma.
- I have also donated several books to the local (Granite Falls Library).
- To support the importance of reading, I have anonymously donated several hundred dollars to purchase books for head start children as well as furniture for their in-class reading center.
- This year, I continued my work with SMSU and local community service providers. Doing this community liaison work is rewarding and keeps SMSU actively present in the communities we serve and live. The following is a sample list of just a few from this past year.
 - 9/30 Head Start
 - 10/10 Head Start Field Trip (orchard)
 - 10/21 Networking w/ Mental Health Center (Ms. Sabin and Mr. Boersma)
 - 10/25 Granite Falls Police Chief Retirement
 - 10/6 Coleen Tully Pastoral Meeting

5. Professional Development Leader	5a. Create and offer professional development offering for fellow faculty both within and outside of SMSU.	Advertisements Emails SMSU Faculty Book Club Series Flyer International Research Conference Programs	1.1 1.3 2.1 2.2 2.3
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		Refereed Journals (3) Research Endowment Letter Samples	
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2011-2012 Summary:

- Because I believe in faculty development, Provost Weatherby has approved a few of my initiatives to offer faculty book clubs to the University. Provost Weatherby has been supportive of the ideas and offered support the projects with supporting grants I have written as well as some monetary funding. At present, I have just completed the review of a \$5495 faculty development grant for faculty book clubs focused on the topic of online teaching and learning. As part of the grant, the involved faculty received several books and online teaching resources such as headsets and web cams. My most recent endeavor is the development of a multidisciplinary, multi-union (staff and faculty) project with the focus of blogging. This project is currently under development with a launch date of fall 2012.

2012-2013 Summary:

- As a service to higher education, I launched an international academic research organization that provides the opportunity for faculty/researchers to present and/or publish their research. The first conference was held in Scottsdale, Arizona with over 100 presenters from 60 universities and four countries. As an extension of this effort, I will be developing a set of refereed journals to promote research in the fields of education, business and behavioral science. To accomplish this, I have peer reviewed over 150 manuscripts and put together a team of higher education professionals from universities around the world to serve on my advisory and editorial boards. To accomplish this, I have donated/invested over \$25,000 of my personal funds over the past 18 months. I've done this because I believe in research and creating a high quality international faculty network/learning community.

2013-2014 Summary:

- This summer (2014), I served as an external reviewer for a professor from another university to help improve her practice and chance of promotion.
- As a service to higher education, I continue as the executive director of an international academic research organization that provides the opportunity for faculty/researchers to present and/or publish their research. The second conference was held in San Francisco, CA with nearly 100 presenters from 90 universities and six countries. As an extension of this effort, the organization publishes refereed journals to promote research in the fields of education, business and behavioral science. To accomplish this, I have peer reviewed over 200 manuscripts and put together a team of higher education professionals from universities around the world to serve on the organization's advisory and editorial boards. To accomplish this, I have donated/invested over \$50,000 of my personal funds over the past 36 months. I've done this because I believe in research and creating a high quality international faculty network/learning community.
- I volunteer as the managing editor of three refereed journals including *Journal of Scholastic Inquiry: Education*, *Journal of Scholastic Inquiry: Behavioral Science*, *Journal of Scholastic Inquiry: Business*.
- Created, funded, and awarded a research endowment. Each quarter, I award one \$250 grant to be used to subsidize research initiatives in the areas of business, education, and behavioral science.
- Created a network of higher education professionals from around the globe to come together to produce, present, and publish great academic

research.

- This year I have given many newspaper and radio interviews following the release of my book. During these interviews I have shared information on many topic including death, grief and perseverance. During these interviews I nearly always promote SMSU.

2014-2015 Summary:

- This year I put together another international research conference with higher education scholars from several countries, nearly each state and dozens of different universities. The conference was held in October 2014 in Chaska, MN.
- I volunteer as the managing editor of three refereed journals including *Journal of Scholastic Inquiry: Education*, *Journal of Scholastic Inquiry: Behavioral Science*, *Journal of Scholastic Inquiry: Business*.
- A few years ago, I created, funded, and began the awarding of a research endowment. Each quarter, I award one \$250 grant to be used to subsidize research initiatives in the areas of business, education, and behavioral science.
- Created a network of higher education professionals from around the globe to come together to produce, present, and publish great academic research.
- I have given many newspaper and radio interviews following the release of my book. During these interviews I have shared information on many topic including death, grief and perseverance. During these interviews I nearly always promote SMSU.
- I have begun work on planning an additional international research conference in South Carolina for the fall of 2015. Thus far, I have 80 researchers who have submitted their research and have been accepted to present their findings. Many scholars have submitted letters of support for my 4-year review noting my service to SMSU and the international network of scholars.
- I assisted a professor from Auburn University with writing a letter of support for him during his application for their Emerging Scholar Award. Assisting other scholars from beyond our small view of academia has become extremely important to me. No matter where we work and for what institution, we are colleagues in academia. Following in this line of thinking, I have also written letters of support for colleagues across the nation seeking tenure and promotion. Doing this has opened my eyes to all the different processes and procedures that are instated at various institutions. Many of the ideas have been incorporated into my own professional development planning. As a result, I have a much broader and diverse base of professional development interests and experiences.
- I have written many letters of support for SMSU colleagues who have applied for tenure and/or promotion.
- I hosted several book clubs this year in my local community.

Ancillary Goals Summary:

- This year, I worked hard to secure a top-notch international speaker for our learning community conference. Because of his high profile, I had to find several outside agencies to assist with the funding of the speaker. I was able to secure a partnership and funding with the following: Lakeview Schools, YME Schools, YMC Sheriff's Office, Upper Sioux Agency Police Department, and the Granite Falls Police Department. Of the \$5000 speaker fee, I was able to off-set over half of it with these partnerships. To keep costs down even further, I personally picked up and dropped off the speaker at the airport, drove him to/from each of his presentations, and provided a room for him at our house at no charge.
- This year, we engaged in a great deal of community service. We purchased three abandoned and tax forfeited properties and totally revitalized them. They were taken from the status of burden on the tax payers and uninhabitable to high quality housing with tenants in each. We

Michael Dorn Emails & Flyers

Community Revitalization Project Pictures

Scholarship Application & Website Screen Shots

Book Covers

Letters of Support

were even contacted by the mayor and extended a thank you. We will continue this community service through our organization, Reclaimed Treasures.

- I offer a free local resume service to those needing assistance.
- I offer a service to local elderly offer assistance during meetings with insurance agencies, the county, etc. I take notes for them and assist with explaining the often fast-paced information in an understandable way. They often feel much more comfortable having someone there with them to help navigate/facilitate the exchange of complex information.
- I focused a great deal of time helping local individuals advance their careers. I hired an SMSU graduate to help launch his editing career by having him to editing work for me. Additionally, I hired a high school senior from Lakeview to do illustrations on one of my books. I have also mentored a college student, originally from Montevideo, by allowing her to assist with some marketing tasks. Finally, I hired Jay Meiners to assist with manuscript APA edits. All of these individuals have been able to put these work experiences on their resumes. I have written recommendations for each of them and serve as a reference on their resumes. It has become important to me to help mentor these professionals as they begin new parts of their career and give them any advantage that I can offer.
- I have continued to be very active in the community by providing and funding a scholarship for high school seniors. We have a committee that reviews that scholarship applications, establishes awards, and hosts a banquet. Thus far for 2015, we have over a dozen nominations for our rare acts of kindness scholarship. I am currently mentoring a group of young (mid-20's) individuals to take over the operation of the foundation. I will continue to mentor them as long as they need it.
- I have received literally hundreds of letter and emails regarding the impact of my book *No Ordinary Son: A Journey through Death & Living Again*. The general theme of the emails is gratitude for sharing such a difficult story for the betterment and benefit of others.
- This year, I have continued to work hard on mentoring my co-facilitators by hosting summer retreats to review and revise our curriculum. Additionally, I work with them throughout the year on skill building in an array of areas. I also support their endeavors and interests and encourage them to share their skills and knowledge with our graduate students through the development of content-based presentations.
- As with past year, this academic year has been no different in regard to financial contribution to SMSU. As a learning community faculty, we have continued to refine our efficient and effective delivery model. Recent financial breakdowns evidence that our learning community programs are making the institution hundreds of thousands of dollars per year. Even though we have always been efficient in delivery, as a faculty we are continually looking for ways to be even more efficient and expand.
- I have received many letters from higher education professionals from around the globe thanking me for expanding my service beyond just SMSU and to the entire higher education community. The professional opportunities that have been made available through the

organization I founded have benefitted SMSU and literally hundreds of professionals from nearly every state, over 100 higher education institutions, and several countries. This multidisciplinary endeavor (education, business, and behavior science) has created a network of professionals committed to “learning with and from each other”. It is both breathtaking and refreshing to collaborate through research presentations and publications.